



Business Consultancy for Tech Innovations

For Academia

For Startups

For Corporations

For Startups

Understanding your customers' needs,
the competitive advantage of your
solution and securing the funding you
need.

Services

Investment readiness
assessment
Fundraising
Company valuation
Market Analysis
Business Validation
IP Advisory

FREE Investment Readiness Self-Assessment

Take our structured **online test** to see where you stand in the eyes of investors. You'll get a **quick overview of your strengths and gaps across all key dimensions**: team, product, market, IP, finances, and a **free 30-minute expert consultation** to review your results.

- ✓ Clear traffic light score (green/orange/red)
- ✓ Actionable feedback
- ✓ **Easy, fast, and online**

Investment Readiness Report

A VC-style due diligence: done with you, not to you.

We analyze your business across the same dimensions investors care about and give you a clear, customized report showing where you're ready, and where you need to improve.

Green – You're ready

Orange – Some gaps

Red – Major issues to fix

The report serves as a shared starting point for any future collaboration, including our fundraising support. If you're not ready yet, you get a clear map forward.

Fundraising Support

When you're ready, we help you raise.

For startups that pass the readiness check, we offer **end-to-end fundraising support for a success fee** (2–3% of investment secured):

- 3+ warm investor introductions
- Pitch deck enhancement (design + strategy)
- Mock pitch sessions
- Iterative work on key weak points
- Optional: public funding support
- Bonus: All previous fees deducted from success fee if fundraising is successful

Our services for Startups

If your readiness score shows red or orange zones, we offer **targeted services to close** those **gaps**. Each service is tailored to your startup's situation and includes expert mentoring throughout.

Market Analysis

We **identify the real market potential and examine market opportunities**. We analyze the territories, industries, where your product has the greatest chance of success. We prepare detailed market (client) segmentation.

IP Advisory

Doesn't your product conflict with your competitors' technology? We will prepare a professional freedom-to-operate so you can **be confident to launch your product with minimal legal risks**.

Business Validation

We **ask real people on the market** and uncover the true benefits and competitive advantages of your solution. We translate technical features into clear, compelling benefits that drive customer demand and loyalty.

Company Valuation

We deliver a **professional, data-driven valuation** of your business to support negotiations and strategic decisions.

words of our clients

We've been working with UNICO for several years across a variety of projects, and from the very first interaction, I felt supported and knew I could rely on their team. For me, it's essential to not only have professional alignment, but also to connect on a personal level and share common values—and that's exactly what I've found in our collaboration with UNICO.

Their **team is highly experienced, dependable, and solutions-oriented**. No matter the challenge, **things are always handled constructively and in good spirit**, which I truly appreciate.

Together, we've cooperated on projects involving technology transfer, licensing, IP protection, business validation, strategy development, and more. UNICO has consistently been a trusted partner, and I'm confident in recommending them to anyone seeking reliable, expert support in innovation and commercialization.

Monika Štěpánová, CEO, Lightly



Words of our clients

"UNICO has mapped out for us the business potential of the AI anomaly detection technology we were developing. In less than a month, UNICO conducted validation with key people in manufacturing companies. **UNICO helped us navigate the market and saved us time and money** – the valuable feedback helped us rethink our strategy. In addition, **the cooperation opened the door to potential clients** in the Czech market."

Tomáš Borovička, CEO, Datamole



Garrett
ADVANCING MOTION



era



WORLD BANK GROUP



Píseňský Prazdroj



ESPRI

bpd partners

AstraZeneca



LINET

SKODA

kofola
ČeskoSlovensko

intel



LASVIT

carvago.

KAYSER

UCED



SPM
SECURITY PAPER MILL

ROUVY
POWERED BY VIRTUALTRAINING

Direct People

BioVendor Group

Quantasoft

Mendelova
univerzita
v Brně

CRA
ČESKÉ RADIOKOMUNIKACE



Univerzita Palackého
v Olomouci



DATAMOLE

MemBrain

ALINVEST

Valeo



Aries
MEDICAL PRODUCTS



UNIVERZITA
KARLOVA

UltraMarine
GRŮPOURT
ENGAGED INVESTMENTS

DEVINN



Univerzita
Pardubice



VYSOKÁ ŠKOLA
CHEMICKO-TECHNOLOGICKÁ
V PRAZE

PRUSA
RESEARCH
by JOSEF PRUSA

NSG MORISON
Morison KSI
Independent member

ENERGON
HOLDING a.s.

OPERÁTOR
ICT

NANTEO

gz media

GRŮPOURT
ENGAGED INVESTMENTS

BIOLOGICKÉ
CENTRUM
AV ČR, v. v. i.

hilose

ZÁPADOČESKÁ
UNIVERZITA
V PLZNI

CONTIPRO

VŠB TECHNICKÁ
UNIVERZITA
OSTRAVA



ČESKÁ ZEMĚLSKÁ
UNIVERZITA V PRAZE

OSTRAVSKÁ
UNIVERZITA

CYRKL

FYZIOLOGICKÝ ÚSTAV AVČR

Wienerberger

ÚŘAD
PRŮMYŠLOVÉHO
VLASTNICTVÍ



ČVUT
ČESKÉ VYSOKÉ
ŠKOLNÍ TECHNICKÉ
V PRAZE

MASARYKOVA
UNIVERZITA

BTU
BUSINESS &
TECHNOLOGY
UNIVERSITY

NUDZ
NÁRODNÍ ÚSTAV
DUŠEVNÍHO ZDRAVÍ

TECHNICKÁ
UNIVERZITA
V LIBERCI
www.tul.cz

BermanGroup
economic development services

Univerzita Tomáše Bati ve Zlíně

BeePartner
bee inspired & funded

Nexteria

HOBRA
ŠKOLNÍK

dronetag

Confidence
digital

USSPA

VŠE
VYSOKÁ ŠKOLA
EKONOMICKÁ
V PRAZE

IT4Innovations
národní
superpočítačové
centrum

Enantis

ProSpon

ccflow.ai

rocon meteo

Edhance

T A
Č R

bohman

YSOFT

OTK

Printing
& Packaging

Lafuence

PEPPER DECOR

TERRATICO™

RB
Institut
Rudolf
Bošković

čeps

CZECHINVEST

JKK

VOP
CZ

Tensor.Ventures



extensity AI

GlycanAge

Raincoat

JTi

vesna
VENTURE CAPITAL

DENDIS CAPITAL
FOND PRO PRÍSTI GENERACI

MEWERY
growing smart with love

We deliver.



www.unico.ai
info@unico.ai