

Business Consultancy for Tech Innovations

For Academia

For Startups

For Corporations



For Startups

Investment readiness
assessment
Fundraising
Company valuation
Market Analysis
Business Validation
IP Advisory

Understanding your customers' needs, the competitive advantage of your solution and securing the funding you need.

Services

FREE Investment Readiness Self-Assessment

Take our structured **online test** to see where you stand in the eyes of investors. You'll get a **quick overview of your strengths and gaps across all key dimensions**: team, product, market, IP, finances, and a **free 30-minute expert consultation** to review your results.

- √ Clear traffic light score (green/orange/red)
- ✓ Actionable feedback
- √ Easy, fast, and online

Investment Readiness Report

A VC-style due diligence: done with you, not to you.

We analyze your business across the same dimensions investors care about and give you a clear, customized report showing where you're ready, and where you need to improve.

Green – You're ready
Orange – Some gaps
Red – Major issues to fix

The report serves as a shared starting point for any future collaboration, including our fundraising support. If you're not ready yet, you get a clear map forward.

Fundraising Support

When you're ready, we help you raise.

For startups that pass the readiness check, we offer **end-to-end fundraising support for a success fee** (2–3% of investment secured):

- 3+ warm investor introductions
- Pitch deck enhancement (design + strategy)
- Mock pitch sessions
- Iterative work on key weak points
- Optional: public funding support
- Bonus: All previous fees deducted from success fee if fundraising is successful

Our services for Startups

If your readiness score shows red or orange zones, we offer **targeted services to close** those **gaps**. Each service is tailored to your startup's situation and includes expert mentoring throughout.

Market Analysis

We identify the real market potential and examine market opportunities. We analyze the territories, industries, where your product has the greatest chance of success. We prepare detailed market (client) segmentation.

IP Advisory

Doesn't your product conflict with your competitors' technology?

We will prepare a professional freedom-to-operate so you can be confident to launch your product with minimal legal risks.

Business Validation

We **ask real people on the market** and uncover the true benefits and competitive advantages of your solution. We translate technical features into clear, compelling benefits that drive customer demand and loyalty.

Company Valuation

We deliver a **professional**, **data-driven valuation** of your business to support negotiations and strategic decisions.

words of our clients

We've been working with UNICO for several years across a variety of projects, and from the very first interaction, I felt supported and knew I could rely on their team. For me, it's essential to not only have professional alignment, but also to connect on a personal level and share common values—and that's exactly what I've found in our collaboration with UNICO.

Their **team is highly experienced, dependable, and solutions-oriented**. No matter the challenge, **things are always handled constructively and in good spirit,** which I truly appreciate.

Together, we've cooperated on projects involving technology transfer, licensing, IP protection, business validation, strategy development, and more. UNICO has consistently been a trusted partner, and I'm confident in recommending them to anyone seeking reliable, expert support in innovation and commercialization.



Monika Štěpánová, CEO, Lightly

Words of our clients

"UNICO has mapped out for us the business potential of the AI anomaly detection technology we were developing. In less than a month, UNICO conducted validation with key people in manufacturing companies. UNICO helped us navigate the market and saved us time and money – the valuable feedback helped us rethink our strategy. In addition, the cooperation opened the door to potential clients in the Czech market."



Tomáš Borovička, CEO, Datamole







Direct People





















































Quantasoft









CONTIPRO









BioVendor

Group















VŠB TECHNICKÁ UNIVERZITA

































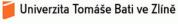
























































TERRATICO[®]



























We deliver.

