



Business Consultancy for Tech Innovations

For Academia

For Startups

For Corporations

For Corporations

Revealing new opportunities, keeping an eye on the competition, and discovering the real value of your company's intellectual property.

Services

Strategic Technology
Scouting
Experts scouting
IP Optimization

Strategic Tech Scouting

Find the technologies that matter: before your competitors do. Or **test your idea before investing:** someone else might already be doing it.

We scan the global tech landscape to **identify innovations that align with your business needs**. From early-stage breakthroughs to applied solutions, we deliver targeted scouting, expert validation, and actionable insights.

The service includes key information on selected technologies – including their owner, intellectual property protection, availability and comparisons by key parameters such as technology readiness level.

Experts Scouting

Need expertise you don't have in-house? We'll connect you with the right people. Through our extensive network across academia UNICO identifies and secures **experts who bring not only the right knowledge, but also the experience, attitude, and collaborative mindset** to move your project forward.

We focus on quality: people who are capable of delivering value, not just titles. Whether you're looking for a **domain-specific advisor, a technical lead, or a strategic sparring partner**, we make sure you're working with professionals who fit your goals and team culture.

Our service includes:

- Selecting experts with relevant experience and references.
- Confirming their availability and interest in collaboration.
- Helping the you choose 1–2 experts based on scouting results.
- Organizing the first meeting to define the your objectives and collaboration timeline.

Intellectual Property Optimization

Aren't you losing money on your company's IP? We evaluate your intellectual property assets to uncover missed revenue opportunities and improve IP monetization strategies.

We will perform an analysis and precise valuation of your company's intellectual property and recommend specific steps to **set the right price-performance ratio** for its protection.

We will quickly and professionally **categorize IP according to its strength against competitors and its importance to the company's competitiveness and future sales.**

We will develop a detailed process analysis, assessing the current state and **true value of your company's know-how.** We will present you with a comprehensive **IP strategy document with actionable recommendations.**

words of our clients

From the very beginning the negotiations were very empathetic and stimulating at the same time. **UNICO provided us with a comprehensive view of IP protection and a quantification of our progress to date in this area.** It helped us to organize our priorities and attitudes towards patent protection in the future and optimizing our existing patent portfolio. We will definitely follow up on the project.



Kateřina Kadlecová, CEO, USSPA

words of our clients

"Working with UNICO has provided us with extensive knowledge of patents and innovative solutions in Central Europe.

The UNICO team was able to prepare **practical and clear outputs** relevant for our innovators and innovation managers.

Thanks to the overall overview and the list of specific examples, their output was easy to grasp both for inspiration and for a substantive discussion of the possibility of using individual solutions. **This pragmatism is much appreciated.**"



Kiril Ribarov, Innovation Manager, Škoda Auto, a.s.

words of our clients

In the search for alternative materials for the production of our core range, we have reached beyond the horizon of our vision. **Thanks to our cooperation with UNICO and their Strategic Tech Scouting, we were able to find a way out of the impasse and see the issue in a broader context.**

The cooperation was very stimulating and showed us the direction we should take. The project is still ongoing and the outcome cannot be clearly predicted at the moment. What we do know is that if we find ourselves in a similar situation in the future, **we will confidently turn to UNICO again** and find our way together...



Ladislav Kotoulek, Managing Director, Kayser



We deliver.

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