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FOR COMPANIES

UNICO for Companies

We help you find the technologies and experts that matter, and get more value from your IP.

Innovation teams in companies are under pressure: new technologies emerge faster than anyone can follow, the right expertise is often outside the company, and the patent portfolio grows without a clear view of what it is worth.

We act as your external innovation analyst. We scan technologies and patents, connect you with academic experts and assess your IP, so your people can focus on decisions instead of searching.

What we hear from companies

01

“What is out there that we are missing?”

You need a structured view of technologies and suppliers before your competitors find them.

02

“Has someone already done this?”

You want to test an idea before investing in its development.

03

“We need expertise we don’t have.”

Your R&D team is at full capacity or lacks know-how in a specific field.

04

“Are we overpaying for our patents?”

Your IP portfolio has grown and you are not sure what is worth protecting.

How we help

Technology Scouting

from €7,500

We scan the global technology and patent landscape, profile and rank the candidates and recommend which to validate, license or integrate.

Experts Scouting
from €4,000

We find and approach the right academic experts and teams, confirm their interest and organise the first meeting.

IP Strategy & Optimization
from €6,000

We assess the strength, value and business importance of your IP and recommend what to protect and how.

Freedom to Operate
from €1,600

We check that a new product does not infringe third-party patents before launch.

Market Analysis & Validation
from €5,000

We size new markets for your technologies and test new products with real customers.

We also manage complete innovation projects: from technology search and expert design to patent clearance and prototype, as we did for Plzeňský Prazdroj.

Client stories

Plzeňský Prazdroj: the Barnie mini-tap

THE SITUATION

Prazdroj was looking for an elegant, sanitation-free tap that would serve top-quality beer in small venues.

WHAT WE DID

We defined the project and milestones, found and validated the technology, brought in a product designer, ran the IP analysis and acted as the communication hub throughout.

THE RESULT

Since June 2022, Barnie has been serving Pilsner Urquell in more than 250 cafés and offices – a new distribution channel for draught beer.

> *"Ensuring patent purity was crucial at the start of development, where UNICO played a vital role. The cooperation with UNICO was very inspiring."*
>
> **Petra Krumlová**, Innovation Manager, Plzeňský Prazdroj

> *"Working with UNICO has provided us with extensive knowledge of patents and innovative solutions in Central Europe. Their output was easy to grasp both for inspiration and for a substantive discussion of the possibility of using individual solutions."*
>
> **Kiril Ribarov**, Innovation Manager, Škoda Auto

> *"Thanks to our cooperation with UNICO and their Strategic Tech Scouting, we were able to find a way out of the impasse and see the issue in a broader context."*
>
> **Ladislav Kotoulek**, Managing Director, Kayser

Other clients include **Linet** (47 connected-care technologies ranked), **Energon** (hydrogen production methods mapped for investment), **ERA** (experts from 8 universities found in six weeks) and **USSPA** (IP portfolio optimised).

About UNICO

UNICO is a consultancy at the intersection of deep tech, innovation and commercialisation. Born in academia in 2017, we help universities, start-ups, companies, investors and public institutions turn advanced technologies into investable and scalable opportunities. Offices in Prague and Zagreb, projects across Europe. **We speak the languages of research, market and money.**

$20M+
brought to universities

10+
start-ups connected to funding yearly

500+
trustworthy business partners

2017
rooted in academia since

Next step

Tell us the decision you need to make. We will propose how to get you the evidence for it.

Book a free consultation at **unicoanalytics.cz**

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